

PX EXHIBIT 35

From: Ryan Cravens </O=BAY TEK INC/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=RYAN CRAVENSE38>
Sent: September 20, 2017 11:21 AM
To: Joe Lucchese
Cc: Holly Hampton
Subject: RE: Bay Tek SOW 2017
Importance: Normal

Joe,

Thank you for getting this proposal to us. I would like to make a few changes and let you know where we are with this project.

Changes:

- We want to have the focus of the program to be on Live Play of Skee-Ball in the Bar Market, essentially the Brewskee-Ball brand. We are working with marketing and PR firms in regards to Skee-Ball brand.
- The Brewskee-Ball Leagues are currently in the following cities and that is where are focus should be right now: Brooklyn, Wilmington, Philadelphia, Gainesville, Austin, San Francisco and Los Angeles.

Questions:

- With the narrowed focus does that bring down the initial cost of this 5 week plan?
- What is the cost of working with Pro-Ject after the initial 5 weeks?

Timing:

We are building 35 lanes for the Brewskee-Ball group to use in all of these cities and it will only interact with the app. We do not have a solid date yet for when the app will be done. We are looking to provide answers as soon as possible.

Take care,

Ryan

Ryan Cravens

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From: Joe Lucchese [mailto:joe@pro-ject.is]

Sent: Monday, September 18, 2017 3:03 PM

To: Ryan Cravens

Subject: Bay Tek SOW 2017

Ryan -

Please see attached. Let me know if you need anything else or have any questions.

Thank you ~

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